

INSTITUTE OF PRODUCTIVITY & MANAGEMENT

Ghaziabad Kanpur Lucknow Meerut

SMS
"IPM"
to 52424
GD/PI on every Saturday

PROGRAMMES OFFERED

PGDM
PGDM-IB
PGDM-EP*
(*For Working Executive)

In the Education of Business
"NOT" in the
Business of Education

Salient Features

The chronicle of the Institute of Productivity & Management began in 1977. Since then IPM has continued to build on its strengths emphasizing on 3Es: Education, Environment & Employability, accomplished through 3Cs: Content, Communication & Confidence. Today, IPM is one of the top B-Schools of India with four campuses in Ghaziabad, Kanpur, Lucknow and Meerut.

IPM offers AICTE-approved :

- **Post Graduate Diploma in Management (PGDM):**
Two Years Full Time Programme (*Equivalent to MBA*)
- **Post Graduate Diploma in Management-International Business (PGDM-IB):**
Two Years Full Time Programme
- **Post Graduate Diploma in Management-Executive Programme (PGDM-EP Part Time):**
Three Years Part Time Management Programme (*Only for working Executives*)

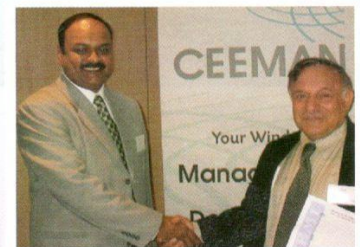
- 4 Decades of Academic Excellence...
- Competitive Fee Structure...
- Excellent Placement Record...
- Powerful Network of more than 13000 Alumni...
- Strong Industry Academia Interface...
- Innovative Pedagogy for skill enhancement...
 - Personality Development & Department Programmes...
 - Foreign Language Classes...
 - Outbound Adventure Camps/ Dry & Wet Port Visits...
 - Workshops, Seminars and Conferences for Comprehensive Learning...
- International Alliance for Faculty and Students Exchange Programme...

Specializations Offered : Marketing, Finance, Human Resource Management, Information Technology and International Business



International Alliances for Faculty & Student Exchange Programme

- Estonian Business School, Tallinn, Estonia.
- CEU Business School, Budapest, Hungary.
- CEEMAN, Europe.
- Principles of Responsible Management Education (PRME), United Nations
- University of Greenwich, London.
- World Academy of Productivity Science (WAPS), Sweden.
- Royal Agricultural University, Cirencester, UK.



SCHOLARSHIPS FOR

- Meritorious Students
- Residents of Indian North Eastern States, Hilly Areas and Islands
- Girls
- Armed Forces Personnel

A Snapshot of Some of Our Placement Companies.... The list is not exhaustive



Admission Procedure

Eligibility:

For PGDM and PGDM-IB

- Recognized Bachelor's Degree of minimum 3 Years duration with minimum 50% marks in any discipline.
- A valid MAT/CAT/ATMA/CMAT Score.
- * Candidates appearing for qualifying examination can also apply.

Selection Process:

Aptitude Test / Essay Writing followed by Personal Interview

For PGDM Executive Programme - Part Time

- Recognized Bachelor's Degree of minimum 3 Years duration with at least 50% marks in any discipline.
- Minimum 2 years of work experience.

Application:

Visit www.ipm.edu to download Bulletin/Application form of respective campuses or apply online.

GHAZIABAD (DELHI NCR)

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KANPUR

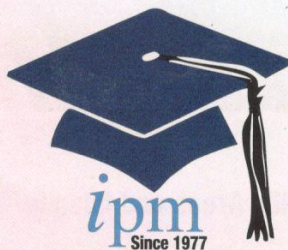
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Kalyanpur, Kanpur-208017
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LUCKNOW

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Lucknow- 226010
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MEERUT

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